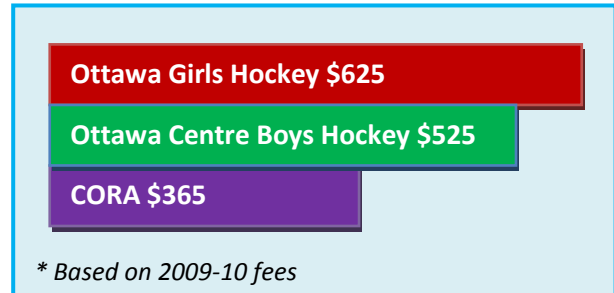




### The 'Miracle' of Affordability at CORA

Would you be surprised to learn that the registration fee for girls hockey in Ottawa is \$625 and that for boys hockey at Ottawa Centre the registration is \$525? At CORA (City of Ottawa Ringette Association) the fee is only \$365 per year. Why is that?



While calling it a miracle is a stretch, the reason for the significant discount is that every year parents within the association raise thousands of dollars through a single fundraiser – our **souvenir program**. And unlike other sports where fundraising is done for individual teams only (as in boys/girls hockey and soccer) the money that is collected benefits all families in ringette.

As many of you know this fundraising opportunity coincides with our annual tournament. And sometimes the message doesn't come across clearly that the money raised is used throughout the year by the team that raised the money and by the association to off-set the low registration fees. Without the advertising proceeds from the souvenir program our fees would be as much as \$200 higher.

### Why is this Important?

Some parents think that monies from this fundraiser are used for the annual tournament because it is collected in conjunction with the tournament. Others question it because it is mandatory and because every player has a target. In fact the fundraiser creates a pool of money that is split equally by the team securing the sponsorships and the association. So for instance when a team secures \$1000 in total, \$500 comes back to the team.

### Why Not Just Give to my Daughter's Team?

A full 50% of this fundraiser does go to support the team that secured it. The remainder also comes back to your daughter and her teammates by way of a significant fee reduction. So you win both ways. And you also are part of a generous tradition that is a core part of ringette at CORA.

### So What Are You Asking Us to Do?

Your team manager will provide your team with more information about the **souvenir program** fundraiser in the next couple of weeks – our tournament is December 4-6<sup>th</sup> this year. If you can think of anyone who would like to financially support CORA and your team we would be delighted to help you to make this happen. And if you would prefer not to participate just write the cheque for \$60 and smile - ringette still has a lower registration fee!