

# Our Path To A New Ottawa Jersey

The executive of the Ottawa Ringette Association has struck a sub-committee to develop a jersey design and consider how to finance the purchase. Here is an outline of the steps in the process.

**Survey:** The executive voted in favour of replacing our current jerseys in 2009. The first step in the process was a survey that was sent to all coaches for distribution to all players in the association.

**Results:** The survey results were revealed at the 16<sup>th</sup> Annual CORA Tournament on Dec. 4, 2009 and posted on the CORA web site for all to see. The input on colours will be used to develop design options and feedback on financing options will help us to plan our purchase.

**Crest Competition:** Starting Dec. 15<sup>th</sup> we will be asking all budding artists within our association to develop a crest design – to

*Did you know that 58% of survey respondents with an opinion like purple and 63% like teal?*

come up with what you think should be on the front of the jersey.

**Crest Selection:** The jersey replacement committee will review all designs received by January 10<sup>th</sup> and will select a candidate for review and approval by the association executive. That crest will then be transformed by a graphic artist into a design for the front of our jersey.

**Jersey Presentation:** In early

February 2010 the association will unveil its proposed jerseys at two open houses for players and their families. You will be invited to ask questions, learn about plans to roll out the new design and find out what we

plan on doing about the pants!

**New Jerseys:** In the spring the association will arrange to purchase the jerseys and store them – safe, sound and ready for play in the 2010-2011 season.

*81% of survey respondents with an opinion like the polar bear logo so it will either be part of the crest or included as a shoulder patch.*

